



THE GERRY FRIERDICH ROAD TO RECOVERY BENEFIT BICYCLE RIDE & WALK

March 17, 2010

Dear Friend:

The moment has come that Gerry "Chief" Frierdich has dreamed of for a long time. He wants to "lead the charge"!

Who is Gerry? Gerry is a Belleville native who graduated in '81 from Althoff Catholic High School and in '77 from Cathedral Grade School. After high school, Gerry remained in Belleville where, for more than 20 years, he worked as an award-winning Master Photographer. In August 2007, through no fault of his own, Gerry was struck from behind by a pick-up truck while riding his bicycle. Gerry woke up five weeks later a quadriplegic. Since the accident, every day has been a challenge for him, both physically and emotionally. Ongoing physical therapy is critical to Gerry's life and, since he is unable to work or care for himself, Gerry is forced to rely on family and friends, 24/7. No one knows what lies ahead for him, but Gerry remains hopeful and motivated to achieve the goals he has set for himself.

Friends of Gerry and the Belleville Area Bicycling and Eating Society-St. Louis Cycling Club ("B.A.B.E.S.") have organized a benefit bicycle ride & walk for Gerry on **Sunday, June 6, 2010, at Central Junior High School, Belleville, Illinois**. It features separate routes for walkers and bicyclists. Our bicyclists can choose from four different mileage routes! A Belleville police officer will assist bicyclists as they cross Hwy. 159 & Ross Lane at the stoplights. We will have a special area for kids, too!

Physical fitness has always played a huge role in Gerry's life, and bicycling was just one of his many passions. It's only fitting that Gerry has had the dream to "lead the charge" of fellow bicyclists & walkers in an event some day, and we knew we had to make it happen. For over a year, thanks to Florida-based Bacchetta Bicycles, Inc., we sold raffle tickets for two Bacchetta recumbent bikes valued at over \$1,200 each. We raised enough money from these raffles that Gerry could some day purchase an Invacare hand cycle - a specially designed bike conducive to his disabilities. The time has come...Gerry is ready...and his hand cycle has arrived. 2010 is going to be Gerry's year to live his dream to "lead the charge" and together with your support we can make it happen for him!

Enclosed please find sponsorship information for your consideration. Friends and local businesses joined forces in 2008 to help Gerry and the outpouring of community support exceeded our expectations as more than 300 bicyclists participated in *Gerry's Road to Recovery Bicycle Ride!* The money raised in 2008 purchased vital handicap devices and we were able to make Gerry's home safer. This year is no different. We hope to help relieve some of the financial burden Gerry and his family face each day with his special daily needs and ongoing care.

As a thank you to his community, Gerry wants to give back for all the support he & his family have received. We are holding basket raffles for "Gerry Gives Back" baskets and those proceeds will be donated to the Belleville YMCA. We have also organized a canned food drive to help out Belleville's Community Interfaith Food Pantry.

Our team is committed to helping Gerry & his family, and we are working diligently to make this year's benefit bicycle ride & walk a big success. If you have any questions or need sponsorship information, please contact: Jackie & Steve Hausmann (618) 939-5864; Jean Bauder (618) 624-4910; and Carol Lawrence (618) 394-0445.

Thank you so much for your time and sponsorship consideration. Please help us help Gerry achieve his dream to "lead the charge." We just can't do it without you!

Very truly yours,

Bud & Sandy Gore

The Gerry Frierdich Road to Recovery Benefit Bicycle Ride & Walk Coordination Team

Belleville Area Bicycling and Eating Society-St. Louis Cycling Club ** Jean Bauder ** Jan Courtney
Bud & Sandy Gore ** Steve & Jackie Hausmann ** Roger Kramer ** Carol Lawrence
Jim Schneider ** Dave & Nancy Schulte ** Robyn Weilbacher ** Matt Zipfel

For more about Gerry, please visit: www.chiefgetwell.com

For more about our event, please visit <http://babes.rogerkramercycling.org> & click on the link



THE GERRY FRIERDICH ROAD TO RECOVERY BENEFIT BICYCLE RIDE & WALK

SPONSORSHIP / DONATION FORM

~~ The Gerry Friedrich Road to Recovery Benefit Bicycle Ride and Walk ~~

Sunday, June 6, 2010

Sponsorship Level No.	Monetary Pledge	Sponsorship Level Descriptions
1.	\$100.00	Company Name/Logo or Other* Name on a Route Marker ("This Marker Sponsored by: _____") and on the back of the route maps.
2.	\$250.00	Company Name/Logo or Other* Name on a Route Marker, on the back of the route maps, and on-line at http://babes.rogerkramercycling.org .
3.	\$500.00	<u>REST STOP BANNER</u> with Company Name/Logo or Other* Name (e.g., The Jane Doe Rest Stop), on the back of the route maps, on-line at http://babes.rogerkramercycling.org , AND the official ride t-shirt.
4.	\$750.00	<u>START/FINISH BASE BANNER</u> at Central Jr. High School with Company Name/Logo or Other* Name, on the back of the route maps, on-line at http://babes.rogerkramercycling.org , AND on the official benefit ride t-shirt
5.	\$1,000.00	<u>START/FINISH BASE BANNER</u> at Central Jr. High School with Company Name/Logo or Other* Name, at KEY LOCATIONS on the back of the route maps, on-line at http://babes.rogerkramercycling.org , on the official benefit ride t-shirt, AND in the <i>May News Democrat</i> ad.

***Other Name** -- Sponsorships are not limited to only companies. It is our hope that *EVERYONE* who receives this form can purchase one of the above sponsorships, either individually or together with a group (friends, family, co-workers, etc.) or make a donation towards a sponsorship. This is a really fun way to show your support for Gerry!

For sponsorship information, please contact:

Jackie & Steve Hausmann at (618) 939-5864 - or - Jean Bauder at (618) 624-4910 - or - Carol Lawrence at (618) 394-0445

YES, we are very happy to help!! We have enclosed our check payable to "GERARD FRIERDICH BENEFIT" in the amount of \$_____ for the following sponsorship level:

Level No. 1-\$100 Level No. 2-\$250 Level No. 3-\$500 Level No. 4-\$750 Level No. 5-\$1,000

Contact Name: _____ Phone No. : _____

Address: _____ City: _____

State: _____ Zip Code: _____ Email Address: _____

Name to be shown: _____

Reminder: Please enclose company logo / Deadline for sponsorship is MAY 5, 2010

NO thank you, we do not want to purchase a sponsorship, but we would like to help. Enclosed please find our check payable to "GERARD FRIERDICH BENEFIT" in the amount of \$_____.

Please mail the bottom portion of this form, company logo, and your check payable to GERARD FRIERDICH BENEFIT to



**Road to Recovery Benefit Bicycle Ride & Walk
c/o Sandy and Bud Gore
2391 South 11th Street Road
Belleville, IL 62226**